Sponsorship and Material Display or Distribution Policy

The Board recognizes the educational value of proper and wholesome resources in the nature of individual personalities, business and institutional publications and the many materials of local, state, and national agencies.

The property, parking lots, sidewalks, and facilities of Gateway Preparatory Academy and the publications of Gateway Preparatory Academy are a closed forum, to be managed in the best interests of the students and patrons as determined by school Administration.

The Board of Directors adopts the following policy relating to sponsorship of school facilities or activities by outside entities and for the distribution of advertising or other materials from outside parties on campus.

SPONSORSHIP OF FACILITIES OR ACTIVITIES
The board or administration may seek sponsorship for specific school activities or for any part of the school’s facilities. All sponsors must:

1. Be approved by the School Director (Signed and dated)
2. Not participate in any activity or produce any product that would be prohibited on school grounds by policy, rule, or statute
3. Pay a sponsorship fee (or make an in-kind donation) as negotiated with school administration.

Gateway Preparatory Academy and any sponsor shall enter a written agreement specifying the fee or donation, the activity or facility (or portion thereof) sponsored, and the length or term of the sponsorship. The Board may revoke the sponsorship agreement at any time by majority vote and refunding the prorated fee or donation based on the proportion of actual sponsorship compared to the agreed term.

SCHOOL PUBLICATIONS AND PRINTED MATERIALS
The Board places the responsibility for school publications and distribution of any materials with school administration. Therefore, printed material of any nature shall not be distributed on the school premises without the consent of the school director. Flyers, handbills, or other printed materials which are not either approved by the director are prohibited and may not be posted or distributed on school property or placed in mail boxes that are provided for school staff. All publications shall be free of any adverse, lewd, wanton, or lascivious writings or pictures. There shall be no publications of a nature that would ridicule, defame, belittle, or otherwise injure the character of any individual or group or be contrary to the Gateway Preparatory Academy Mission and Vision.
Gateway Preparatory Academy will not accept or publish public political advertising on ballot initiatives, constitutional amendments, and candidates for election. The Board may publicize its position on issues and other matters sponsored by the Board or having a direct bearing on the education of students in Gateway Preparatory Academy.

Printed material advertising a private service not related to Gateway Preparatory Academy or education in general may be distributed at the discretion of the school director. The director may require the sponsors of such material to pay a fee to the school for the privilege of distribution within the school. Fees shall be uniformly applied, but may be waived for community events and activities sponsored by a local city or other community organization, or for services or activities that are closely related to Gateway Preparatory Academy’s mission. Written or published information may not advertise any activity or product that would be prohibited on school grounds by policy, rule, or statute.

Board Reviewed and Approved:

JANUARY 10, 2013
JANUARY 12, 2017